LEADING WITH OBEYA



Tim Wiegel

STRATEGY EXECUTION TOGETHER

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Leadership is the ability to transform vision into reality
Warren Bennis

The ‘leadership system’

How leadership teams…

- set **strategic goals,**
- enable the right **capabilities,**
- solve **problems,**
- **plan and align**, and
- support **successful execution.**

The ‘leadership system’ matters

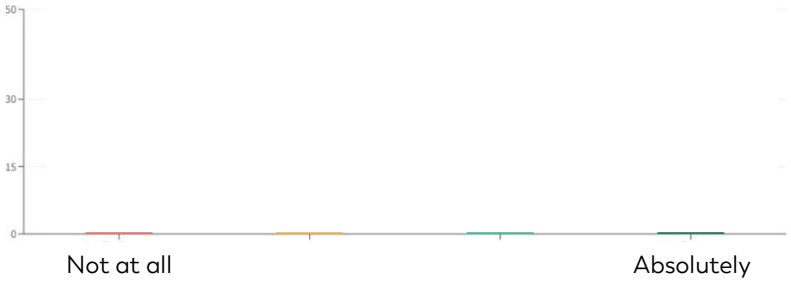
Shop floor teams →

Management teams →

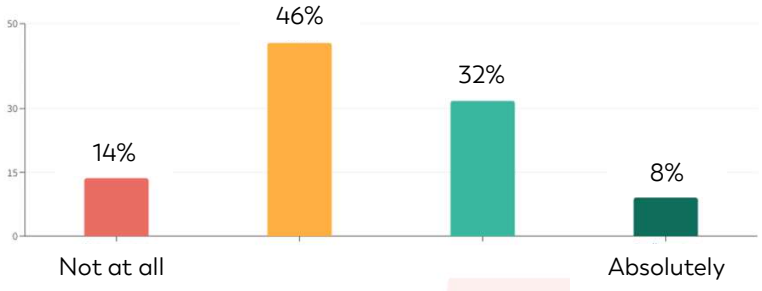


Is leadership effective?

Are leadership teams above you effective?



Is your own leadership team effective?



Source: LWO Leadership Selfscan '2023, N=193

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The ‘leadership system’ matters

Shop floor teams →

Management teams →



The ‘leadership system’ matters

Shop floor teams →

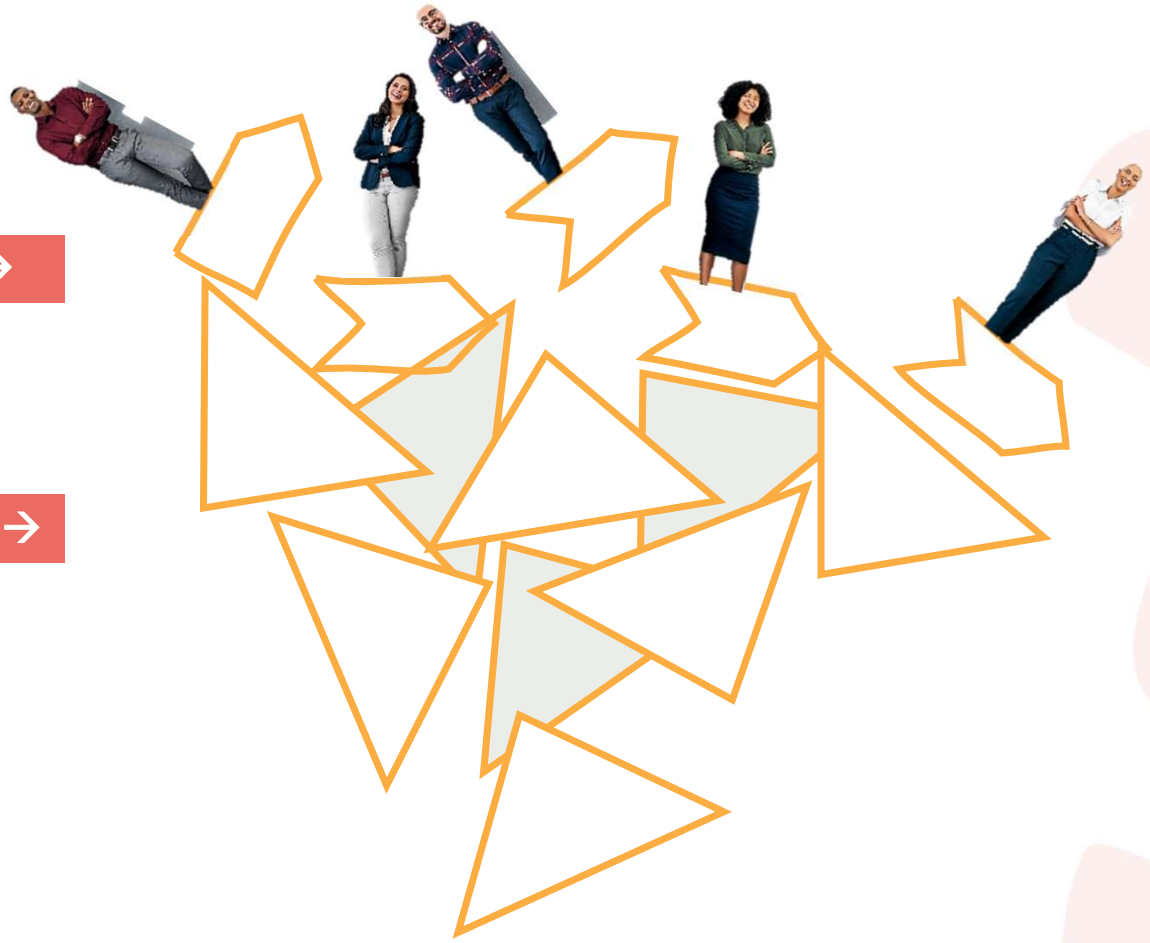
Management teams →



The ‘leadership system’ matters

Shop floor teams →

Management teams →




“A bad system will beat a good person every time”
W. Edwards Deming

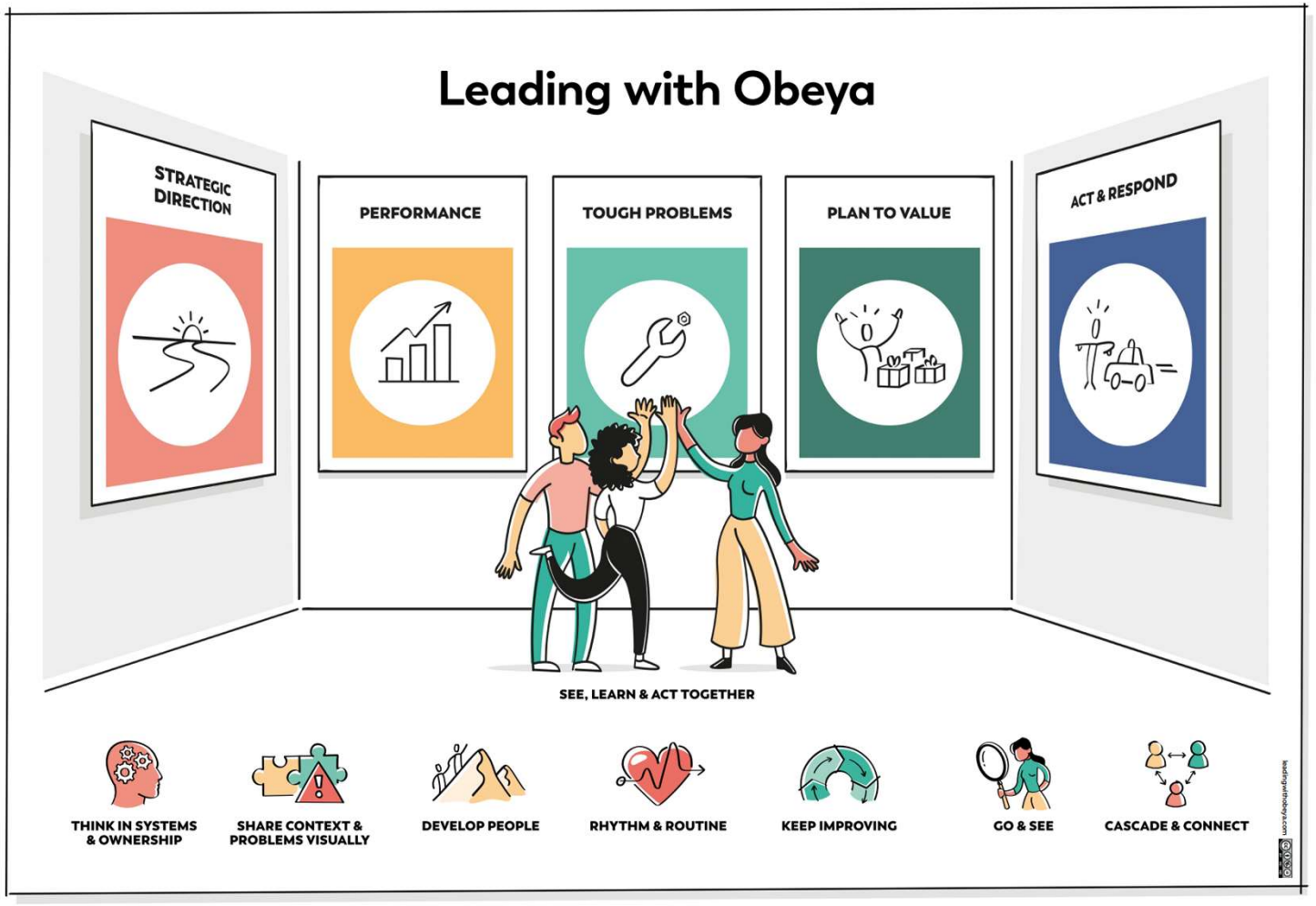
Where to look for a better system?

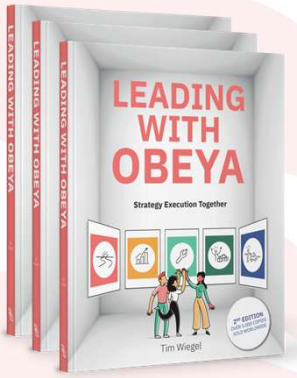




Oobeya!

1. A committed team with one goal
2. Visual Management in a ‘big room’
3. Continuous improvement through structured problem solving





LWO

=

Management Method

+

Obeya

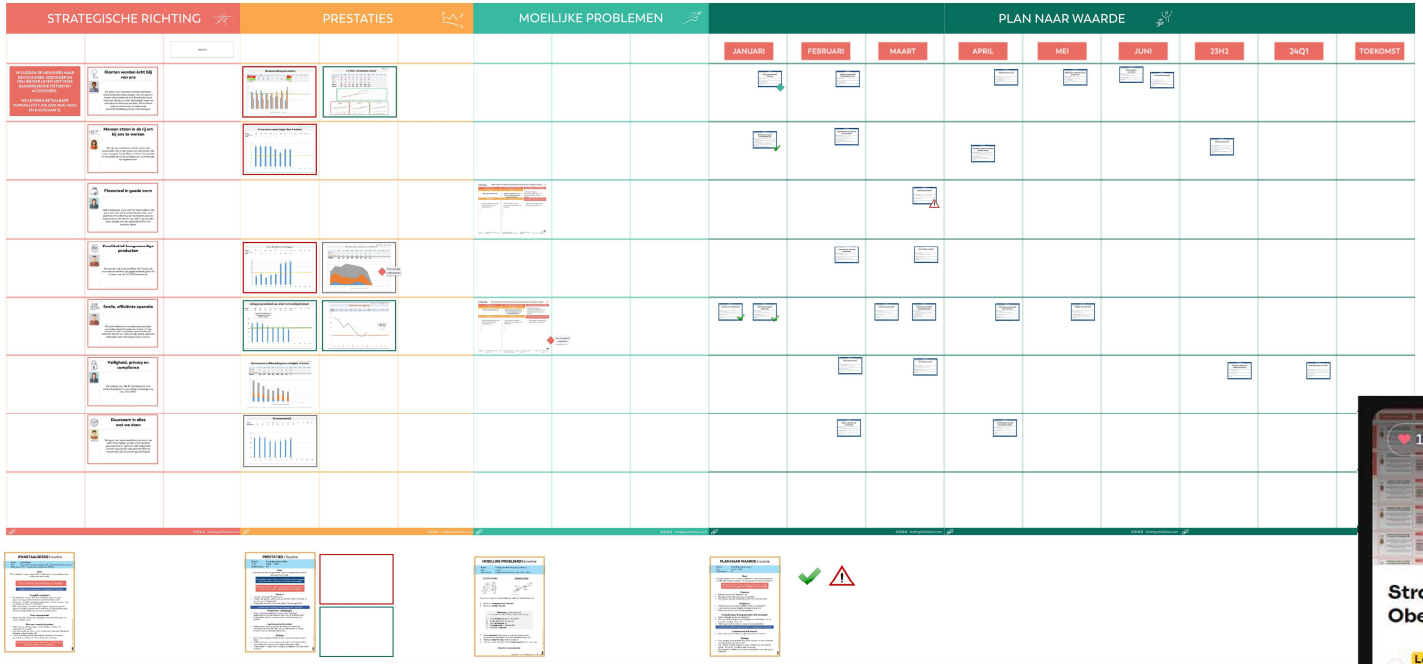


What does LWO look like?



LWO sessions

Digital? Yep.

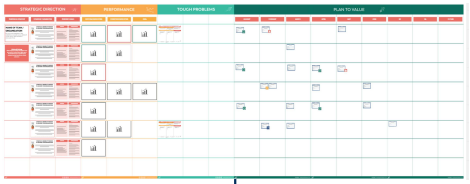




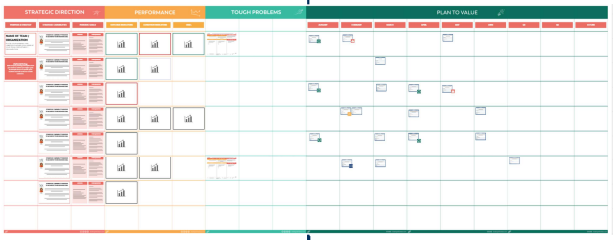
miro iObeya Mural Conceptboard

The same pattern cascasdes & connects multiple teams

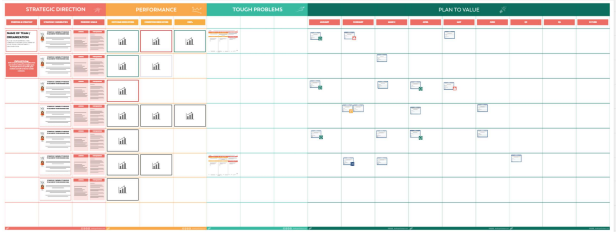
Board

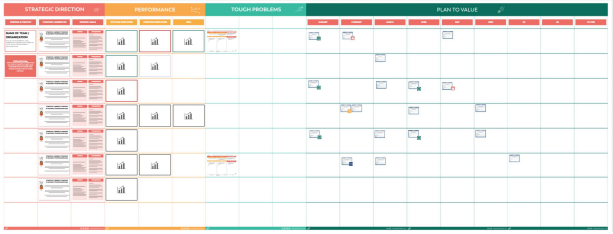


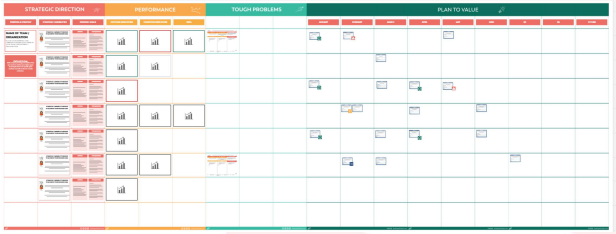
Programme



Workstreams







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What makes LWO effective for humans

Visual

Fit-for-purpose

Pragmatic

Scalable

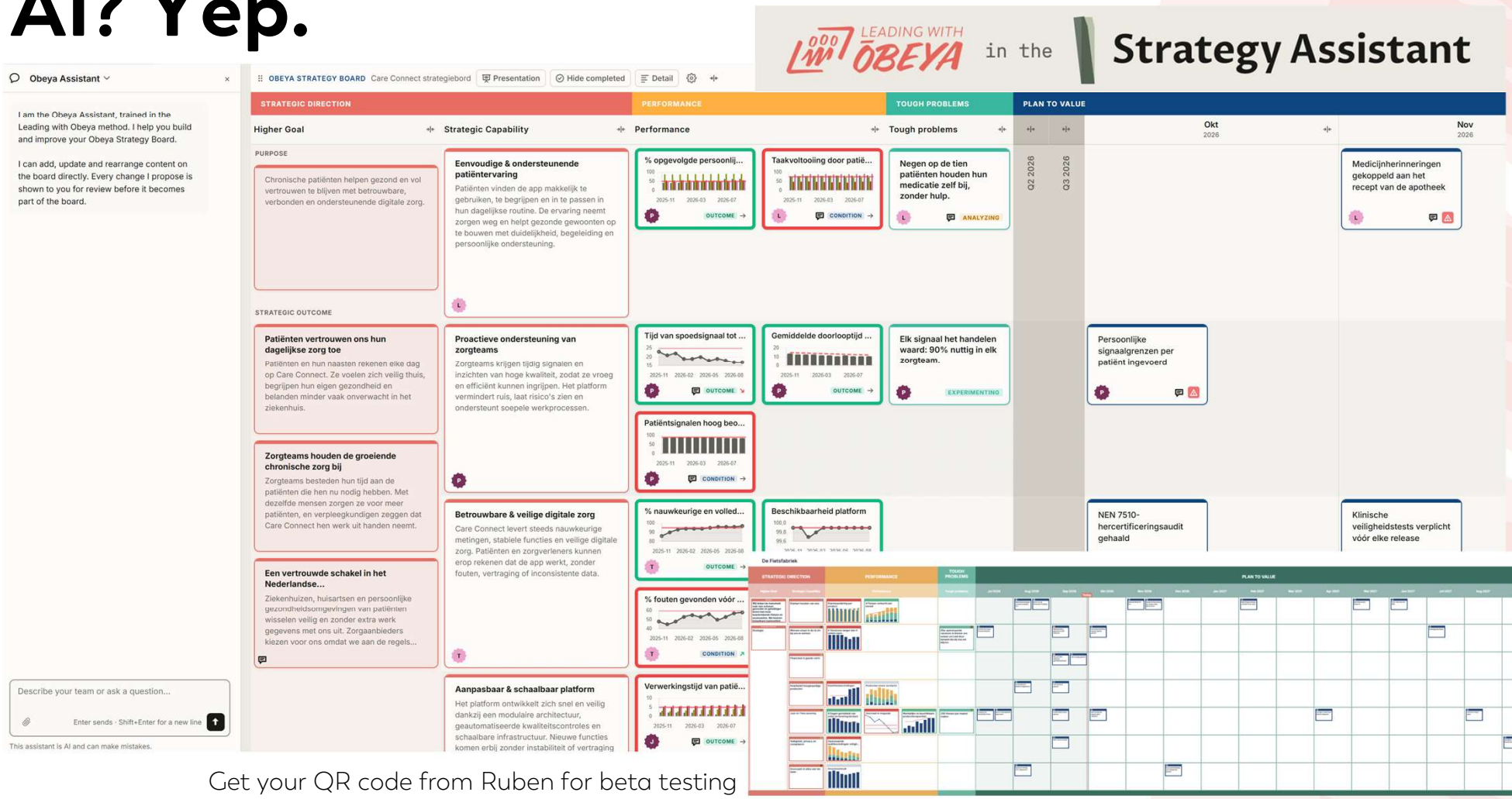


ORG TOPOLOGIES

THE HOME OF MODERN ORG DESIGN

How do we lead the agentic shift with people and AI?

AI? Yep.



Get your QR code from Ruben for beta testing

Opportunities using LWO with AI

Structuring fuzzy strategic information with LWO helps AI with:

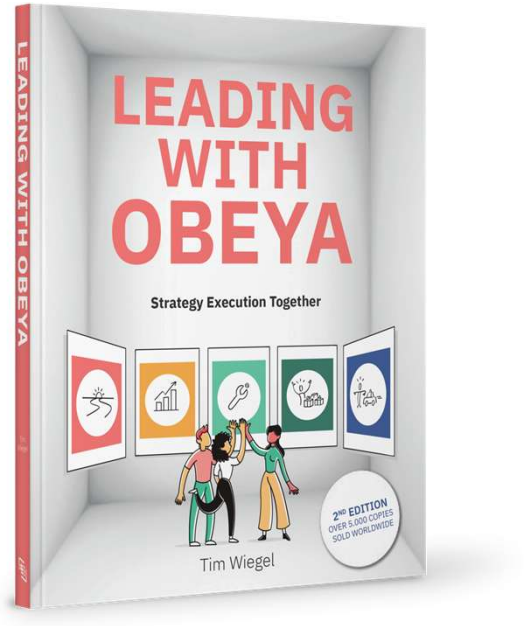
- ✓ Support consistency & refinement of strategy
- ✓ Enables gap analysis, consistency checks
- ✓ Provide insights into progress, problems, opportunities
- ✓ Consistently works with effective human-interaction design
- ✓ Cascading & connecting strategy over multiple teams in the organization

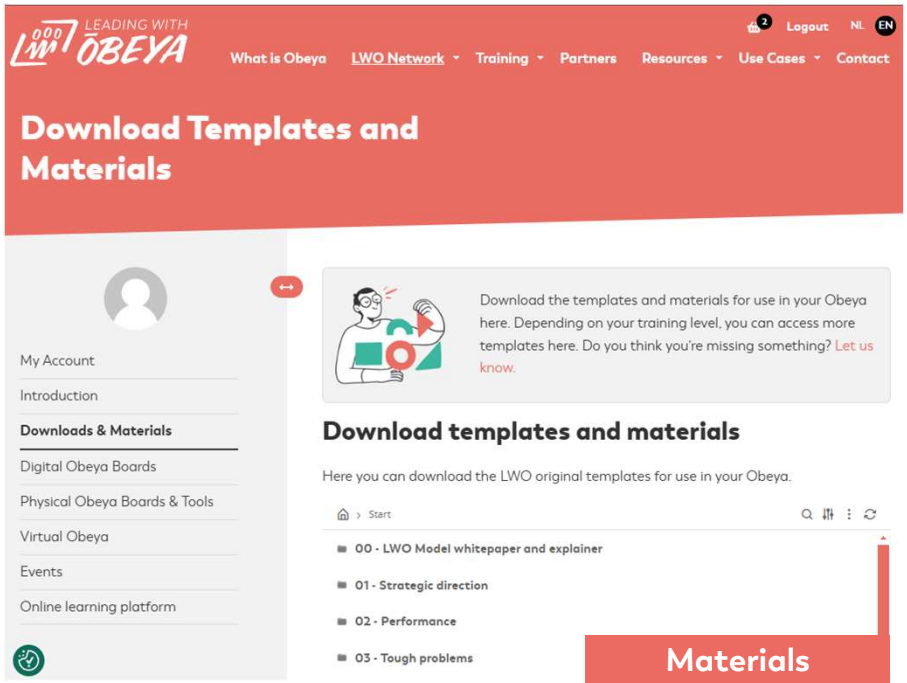
Omg... :D





Want to explore LWO?





Materials click here



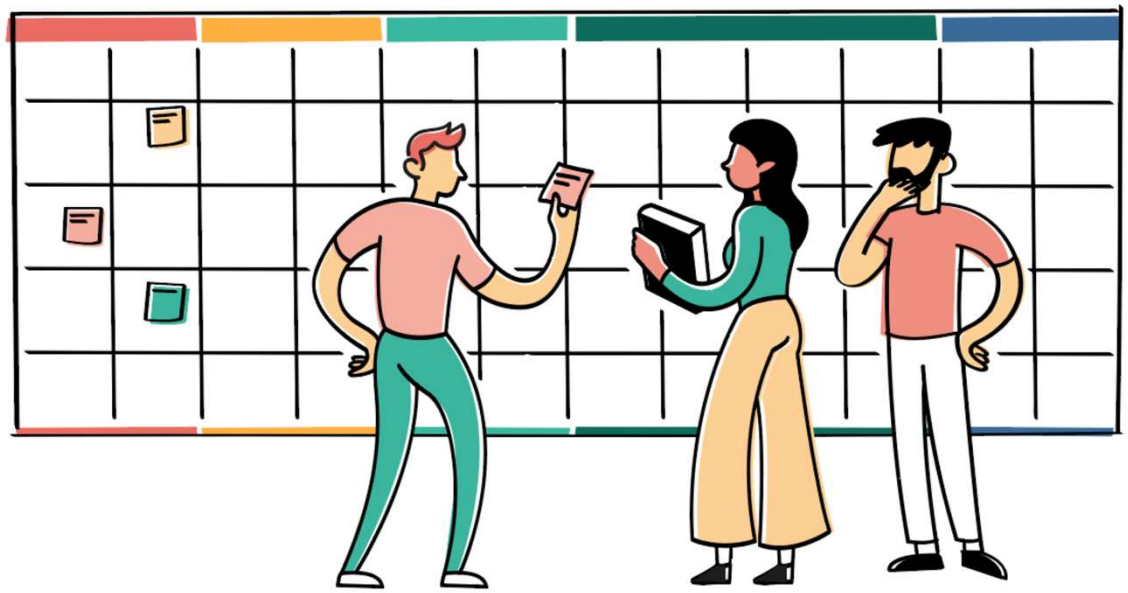
Introduction Leading with Obeya (English)

Maximizing human leadership potential

30-40 minut

e-Learning click here

Let’s kickstart the WorldChefs AI programme!



SCAN QR FOR HANDOUTS



Tim Wiegel

Author of Leading with Obeya
- strategy execution together | Sp...

Click here

Feel free to get in touch after our session!

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